

What remains from a \$29 sale?

A worked example of the toolkit's pricing and contribution calculation. All inputs are illustrative, not a statement of your actual payment-provider rates.

1 / Enter the assumptions

Sale amount: \$29.00 USD

Illustrative processor fee: 2.9% + \$0.30

Product/delivery cost per sale: \$1.00

Other per-sale cost: \$0.50

Tax collected within this price: \$0.00

2 / Follow the calculation

Estimated processor fee: $(\$29.00 \times 0.029) + \$0.30 = \$1.141$, rounded to \$1.14.

Net contribution: $\$29.00 - \$1.14 - \$1.00 - \$0.50 = \$26.36$.

Contribution margin: $\$26.36 / \$29.00 \times 100 = 90.9\%$.

Approximate break-even sale price: $(\$1.00 + \$0.50 + \$0.30) / (1 - 0.029) = \$1.85$.

3 / Interpret the result

Net contribution is not take-home profit. This example excludes fixed overhead, income taxes, advertising, refunds and other costs not entered. Use your actual provider rates. The app estimates fees; it does not connect to Stripe or process payments.

Try your own numbers

Write down your sale price, actual processor rate, fixed transaction fee, delivery cost and other costs. The full offline toolkit lets you change the inputs and also includes bundle, license-draft and invoice tools.

Sample use

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